

Non-Technical Track - **Generative + Agentic AI** Strategist (Specialist Level)

Non-Technical Track Focuses On Leadership, Application, Ethics, and Organisational AI Readiness

4 days / Physical, Hybrid, Online



Shape the next wave of digital transformation with strategic Generative and Agentic AI capabilities.

The AI Application Specialist (Professional Level) program is a practical, nontechnical program designed to equip participants with the skills to effectively apply Artificial Intelligence tools in workplace environments.

This program focuses on real-world use cases, enabling learners to automate tasks, enhance productivity, streamline workflows, and support better decisionmaking.

Through guided activities and hands-on practice, participants learn how to integrate AI into daily tasks across functions such as HR, marketing, finance, operations, education, and customer service.



Key Learning Outcomes

Upon completion of the course participants will be able to

- Gain deep insights into how Generative AI and emerging Agentic AI systems reshape business models, workflows, and organisational innovation.
- Learn to analyse organisational needs, map opportunities, and design AI-driven solutions that enhance productivity, customer experience, and strategic decision-making.
- Build the capability to create advanced AI-assisted processes, leveraging multi-agent systems, workflow automation tools, and AI ecosystems for operational optimisation.
- Understand the strengths, limitations, and strategic value of platforms such as OpenAI, Microsoft Copilot Studio, Google Gemini, LangChain, and other agent frameworks.



Duration:
4 days



Level:
Specialist



Delivery Mode:
Physical / Online / Hybrid - Instructor Led

Who Should Join:

Managers, executives, and team leaders responsible for driving digital transformation, innovation, or strategic planning within their organisations.

Anyone preparing for roles in AI strategy, digital transformation leadership, innovation management, or organisational change.

Course Modules Covered

- M1** Strategic Landscape of Gen & Agentic AI
- M2** Strategic Prompting & AI-Driven Thinking
- M3** Applied Gen AI for Business & Govt
- M4** Agentic AI & Multi-Agent Workflows
- M5** AI Workflow Automation & Digital Transformation
- M6** AI Governance, Risk, Ethics & Orgs Readiness

Our Training Methodology

Practical Assignments

We provide hands-on assignments that requires practical implementation.

Virtual Coaching Sessions

Online coaching sessions that happen over the phone, via video.

Access to LMS

Get access to learning resources

Live Project Experience

Hands-on learning and training gives participants the opportunity to experience the real world.

Online Assessments

Participants can assess reflect on their own learning and their level/skills.

Industry Case

Stay current on market research trends, learn best practices through our industry case studies

Key Takeaways



Professional Skills



Practical Assessment



Expert Delivery & Labs



Compliance and Standards



Understanding Principles



Projects & Capstones



Get in Touch With Us Today!

This program is ideal for individuals who wish to begin their journey in the field of Artificial Intelligence and technical AI development.

Transforming Lives | Enriching Communities | Empowering The Future



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